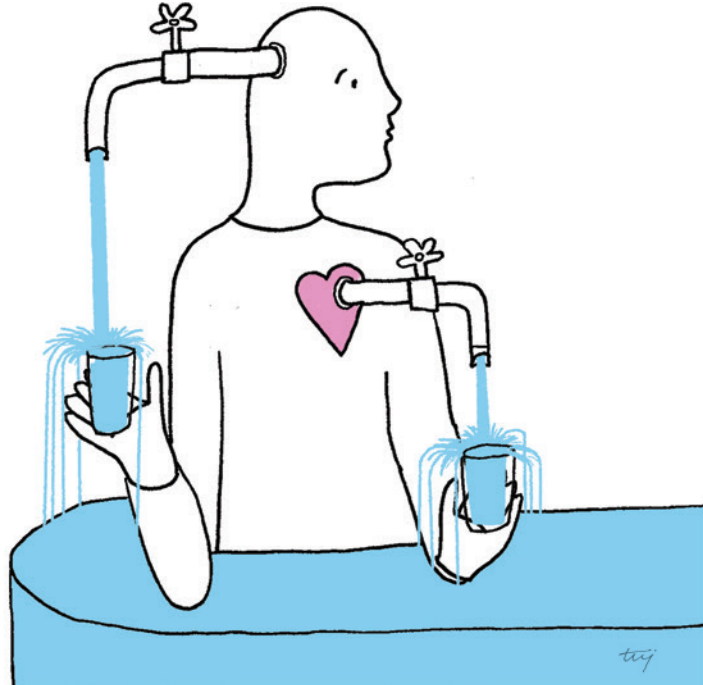


This whole COVID-19 thing...

It's so draining.

What's stopping me?
It's worth the shot.



For the past two years, every person in the world has got up in the morning to face changes to their lives that we never could have predicted. And we've had to make many difficult decisions too.

Do you remember a time when you couldn't decide what to do? Until you did? Maybe it was an emotional decision.

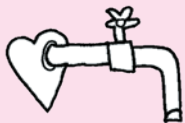
Should I end this friendship? Leave my country? Have a baby?

Or maybe it tested your brain until it felt like you had no brain left.

Do I leave this job? Risk that investment? Sell the house?

Do you remember the relief once the decision was finally made and you were able to move on?

The decision to protect yourself with vaccination is like that.



What's stopping me? It's worth the shot.

One of the hardest decisions I've ever made was

But it turns out that

It's worth the shot - increasing COVID-19 vaccination confidence.

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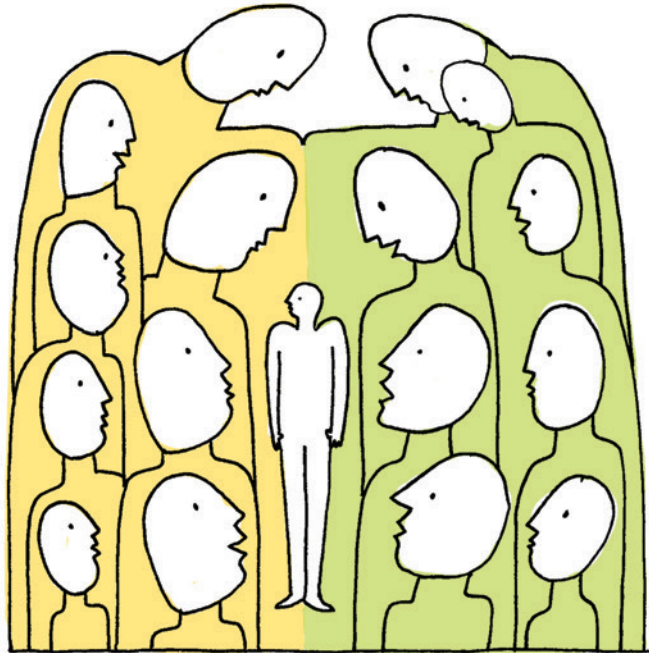
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I feel caught in the middle.

Everyone has strong opinions, except me.

What's stopping me?
It's worth the shot.



Have you been considering vaccination but are overwhelmed by other people's opinions?

If you usually share similar ideas with your family and friends, sometimes it can almost feel like a betrayal to think differently. Especially when opinions are loud and heated. It can even feel unsafe.

If you are bottling up your own doubts and keeping them a secret, your mental health and well-being will be under a lot of strain.

You do need to look after your own health.

And you can't lead from the middle! Your decision to step forward could inspire other humans you care about, to reconsider too.



What's stopping me? It's worth the shot.

Your trusted health professional can support you to make your own best decision – confidently and safely.

Think GP practices, community health nurse, pharmacist, counsellor, social worker.

It's worth the shot – increasing COVID-19 vaccination confidence.

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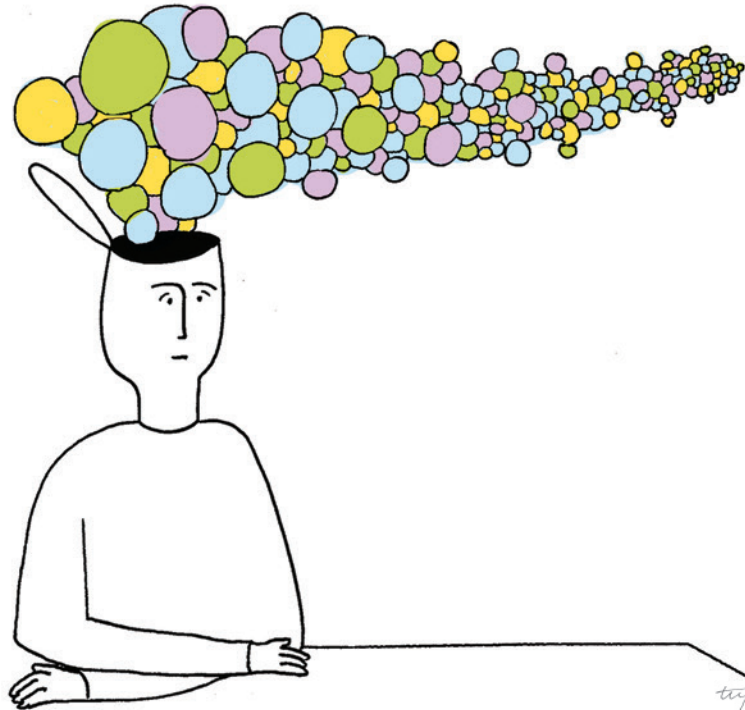
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I'm confused.

I don't want to make
the wrong decision.

What's stopping me?
It's worth the shot.



Everything's moving so fast.

*Everyday there's something different in the news –
or on social media.*

*I'm not sure what I'm meant to be focusing on now?
Or what's right for me?*



*What's worrying you about the COVID-19
vaccinations?*

*Ask the questions out loud to your own trusted
health professional.*

What's stopping me? It's worth the shot.

What questions are holding
you back?

1. How do we know it's safe?
2. What about future side effects?
3. Which vax is right for me?
4. What about my other health
issues?

*It's worth the shot - increasing
COVID-19 vaccination confidence.*

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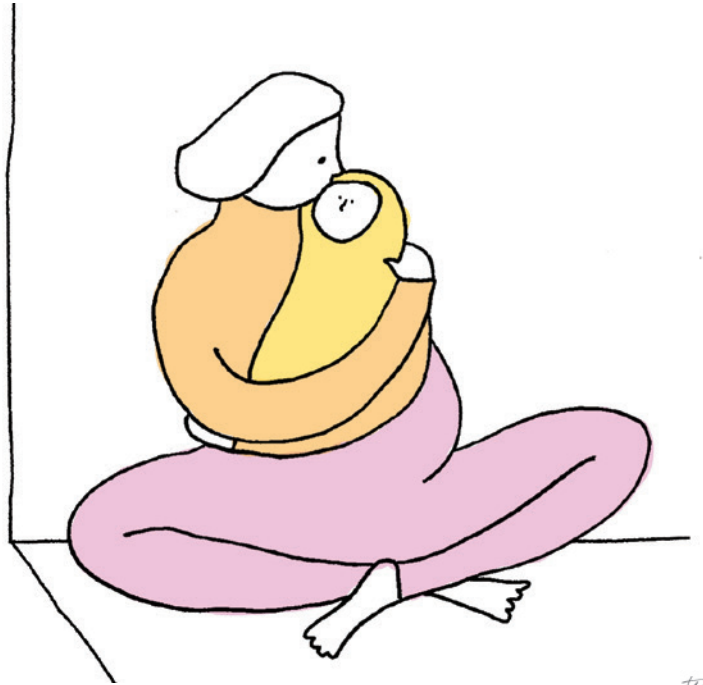
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Should I or shouldn't I?

When it's not just
about me.

What's stopping me?
It's worth the shot.



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It's easier to make a decision about our own health than it is to decide for others. It can feel like we're going around in circles trying to do the best thing.

If you're a carer or a parent with unique questions, general advice around COVID-19 probably won't be enough to ease your mind.



- I'm pregnant or hope to be / I'm breastfeeding*
- I care for someone with complex needs*
- My young teenagers need me to decide*

Speak up. Ask your doctor or pharmacist the specific questions that you can't get off your mind.

What's stopping me? It's worth the shot.

What specific questions will you ask?

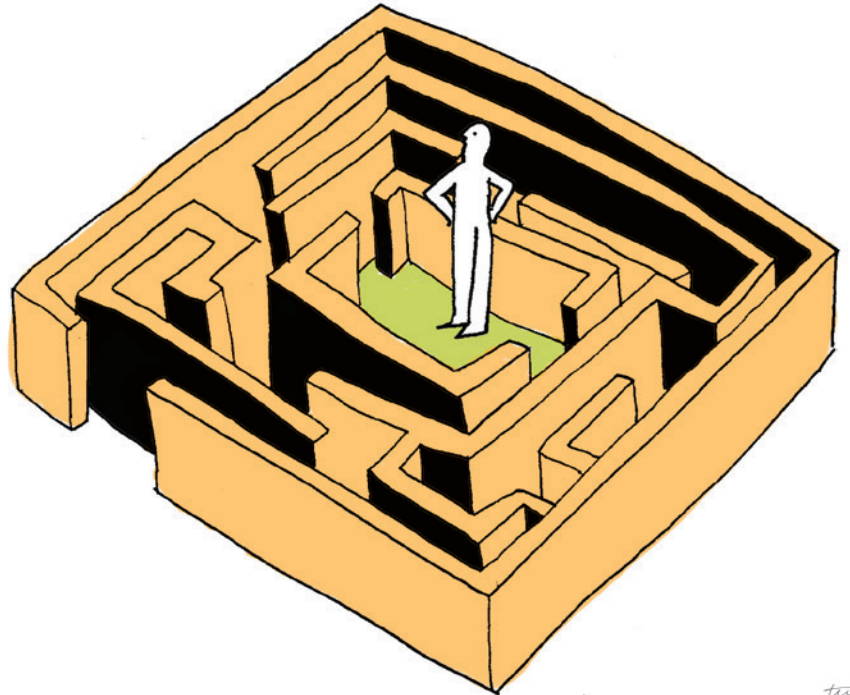
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I feel
cornered.
My job's at stake.



What's stopping me?
It's worth the shot.

Double vaccination is now a requirement of employment in many different jobs. Sometimes it's mandated by government regulation but increasingly, businesses and other workplaces are making it mandatory too – for both for employees and customers.

*Are you afraid you'll lose opportunities to advance in your career?
Or even worse, lose your job? Lose your income?*



It's your future. Get clear on how to make the best choice by seeking verified health information.

Reach out to new sources of information to be sure of getting a balanced perspective.

What's stopping me? It's worth the shot.

Now is the time to look for answers beyond the news grabs.

Ask a trusted professional human: GP, counsellor, mentor, valued colleague.

It's worth the shot - increasing COVID-19 vaccination confidence.

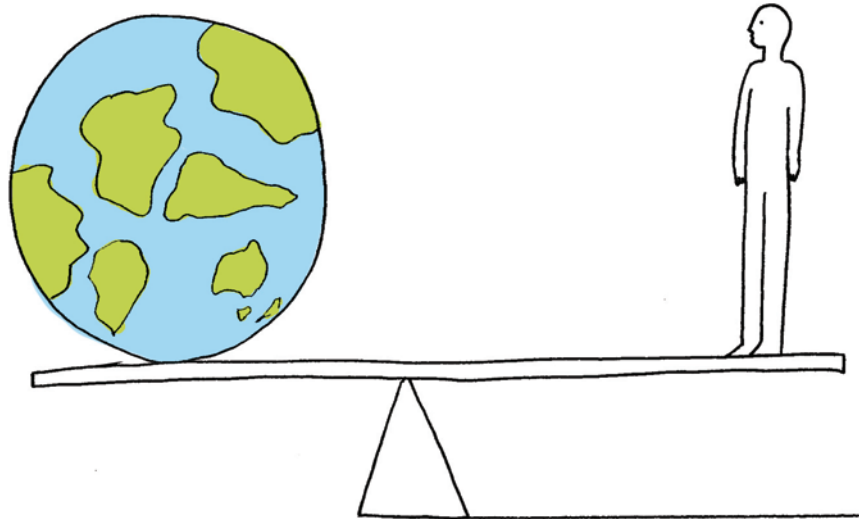
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What's the point?

I'm only one person anyway.



What's stopping me?
It's worth the shot.

When COVID-19 first appeared, one of the most alarming things about it was all the things we didn't know. How bad is it? Will it come to Australia? If we get a vaccine, can I trust it?

Each of us made decisions based on our unique situations, our past experiences and the vulnerability of our loved ones and communities. Social media went into overdrive. Now, two years later, you could still be holding onto some old ideas that don't reflect the amazing new knowledge we have about the disease. And perhaps you might be using them as excuses to do nothing at all.

Are you still carrying around old questions/excuses that need updating with verified information?

Test them out with a trusted health professional... you might be surprised. A safe world depends on each of us.



What's stopping me? It's worth the shot.

See if there's a verified answer: ask your health professional

What's the point when...

1. It doesn't stop you getting COVID anyway?
2. Percentages are already up there?
3. It hasn't even come to our town?
4. I'm healthy - never needed meds before?
5. I can just wait and see?

It's worth the shot - increasing COVID-19 vaccination confidence.

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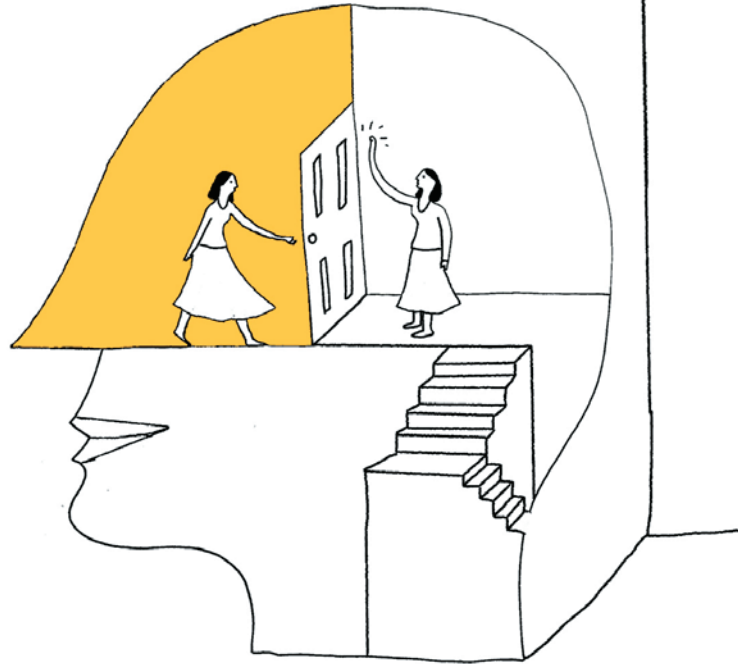
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What's next for me?

I'm ready for the
next step.

What's stopping me?
It's worth the shot.



try

- Make an appt with a GP or my pharmacist – and take any remaining doubts with me*
- Show these cards to friends and share what I'm thinking*
- Book an appt to have my vax and invite a friend to come with me*
- Start planning the good stuff*
-



What's stopping me? It's worth the shot.

The main thing I'm taking away today is

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It's worth the shot - increasing COVID-19 vaccination confidence.

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We're staying
one step ahead.

It's our turn for
a boost.

Feeling safe.
It's worth the shot.



Do you remember...

*How the world felt when COVID-19 first arrived?
And there was no vax?*

Do you remember...

*How much safer you felt once you were vaxxed?
And more confident?*

*Now's the time to stay active in looking after our
health and our choices.*



Don't miss out on a thing. It's worth the shot.

Don't forget your booster.

- The first two vaccinations are not enough
- Research shows protection wears off over time unless we boost for ongoing protection
- Stay safe and protect others!

*It's worth the shot - increasing
COVID-19 vaccination confidence.*

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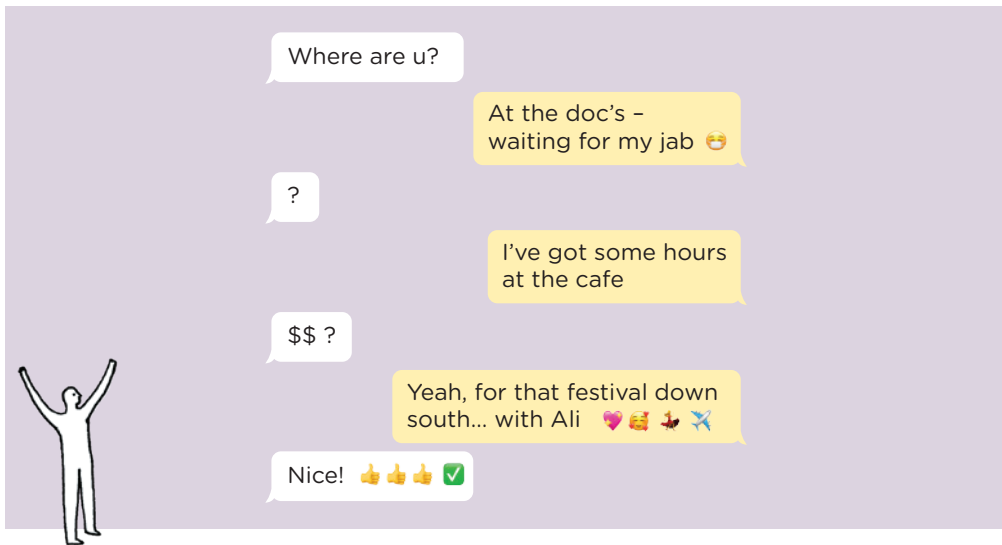
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Onwards and
upwards.
It's my turn.



Don't miss out.
It's worth the shot.

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Don't miss out on a thing. It's worth the shot.

- Government rules change all the time.
- Don't get left behind.
- Vaccination keeps your options open.

It's worth the shot - increasing COVID-19 vaccination confidence.

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Open the
door.
It's their turn.

The magic of a child's
world. It's worth the shot.



Once upon a time, when COVID came, the world suddenly went all topsy turvy.

We couldn't kiss our nana or hug our best friends.

There was no ballet or footie practice or choir.

No birthday parties. Or holidays. And sometimes, no school either.

Mum and Dad looked sad and worried.

I did this drawing for them of my favourite things.

Yesterday I got my own vaccination.

And we all have happy faces now.

The End ❤️❤️❤️



Don't miss out on a thing. It's worth the shot.

Protect the fun,
companionship and
discovery.

- Vaccinated? 91% less likely to get COVID-19.
- Confident your child is well protected.
- Small dose, tested and safe.

*It's worth the shot - increasing
COVID-19 vaccination confidence.*

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